Publicity Consent Agreement

Statement of Purpose
Bankstown West Public School is proud of our students and their achievements and promotes the school and its programs through publicity. We also use images and material to educate staff and students and promote public education.

Photographs and videos are taken of individual students and classes, as well as groups involved in a range of activities such as sport, festivals, public speaking etc.

Some activities may entail your child’s photograph, name or samples of work being featured in the school newsletter, local newspapers, television or video appearances, educational magazines or related Internet sites including the school’s website.

Publicity guidelines
Bankstown West Public School:
• will use images of students or their work only for the purpose of educating students or staff or promoting the school or public education
• will treat all photographs or personal details in accordance with the Department of Education and Communities’ Privacy Code of Practice
• will respect your child’s privacy and will not make personal information available to any other organisation.

Parents or caregivers:
• will advise the school if they should decide to withdraw this consent

Publicity Consent Agreement
Please sign and return to the class teacher.

I give permission for my child ____________________________________ of class ______________
to be involved in all promotional activities which may include samples of work, being photographed individually or in a group, filmed or interviewed for publications and programs including electronic media (Internet) and school websites to promote Bankstown West Public School or the Department of Education and Communities.

I understand all photographs or personal details will be treated in accordance with the Department of Education and Communities’ Privacy Code of Practice and that such material will only be used to educate students or staff or promote the school or public education. I understand information published through electronic media may be accessible and discoverable online by third parties. I understand I will not be consulted prior to each specific context.

This permission will remain in force for the duration of my child’s enrolment. I will notify the school if I decide to withdraw this consent.

Parent’s Name: _________________________________________
Parent’s Signature: ___________________________ Date: _________________